

ABSTRACT OF THE INVENTION

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3 Novel microbead coating compositions having improved  
4 binding properties for the glass microbeads suspended  
5 therein, which compositions also have superior bonding  
6 properties for substrates so as to be resistant to  
7 peeling or flaking therefrom after drying. These novel  
8 binding and bonding properties are unexpectedly produced  
9 by the addition of microparticles of ground rubber, crumb  
10 rubber or pelletized rubber, to microbead coating  
11 compositions containing a resinous binder material and,  
12 optionally, other color-enhancing particles such as  
13 pigments, glass flakes, metallic flakes, mica and similar  
14 materials.

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